



Press Kit



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Press Release

For Immediate release

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How do presidential elections impact the Department of Defense contractor community's ability to compete for contracts? "In recent history two sequential presidents have provided separate executive orders directing how to protect classified information," says security consultant and author Jeffrey W. Bennett. Presidents Clinton and Bush have issued policies directing what qualifies to receive a CONFIDENTIAL, SECRET or TOP SECRET classification.

Democrat presidents often reflect a policy of openness. Some policy changes President Clinton implemented tightened the reins on what could be classified and for how long. "President Clinton's policy made it tougher to classify information and contributed to the declassification of thousands of documents," says Bennett.

Republican Presidents tend to ease classification standards. However, President Bush kept pretty much the same structure as President Clinton's Executive Order 12958. He later implemented Executive Order 13292. "The changes President Bush implemented included providing more flexibility of the classification process. He also added defense measures against transnational terrorism," says Bennett.

Both examples of recent elections changed the way government agencies and DoD Contractors conduct business. President Clinton's Executive Order set a specific duration of classified information. "Classified information outside of the established time frame had to either go through a process to retain the classification or be re-marked. If the information did not qualify for extended classification, then a classification change had to be annotated at a lower level or declassified all together," says Bennett. President Bush made changes that required re-designation of classification markings and extended duration of classification when necessary.

Those are only a few examples of the changes affecting the DoD contractor industry. Reduction in classified holdings was a benefit of changes both administrations made. "Depending on the government report, between 10 percent and 90 percent of documents are over-classified. Tougher classification standards are good provided that national security is still protected," adds Bennett. From a financial overhead point of view, a reduction in classified holdings helps lower overhead costs as fewer security containers and vaults are needed.

What changes can we expect from President Elect Obama? "The industry shouldn't expect drastic changes. Though there may be an effort toward openness, our nation's leaders understand the importance of protecting national security. Providing classification for the right reasons protects our country and reduces the amount of classified information needing specialized storage." The trend will require materials and manpower to make the changes in markings and reduce the classified holdings.

Biography

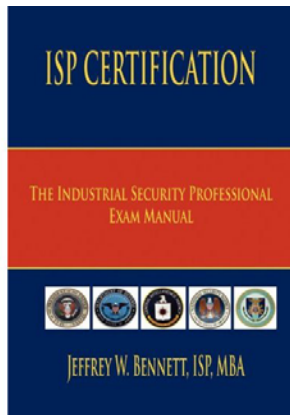
Jeffrey W. Bennett, ISP is a former Army Officer with experience in intelligence, security and logistics. He is also an accomplished author with periodical, novel and non-fiction book credits. His book, *ISP Certification-The Industrial Security Professional Exam Manual* has helped security professionals better understand their profession as well as earn their certification. He is currently on contract with CRC Press/Auerbach Publications to write *Managing the Security of Classified Information and Contracts* a 400 page book teaching how to performing on and protecting classified information. Look for its release in July 09.

Jeff is ISP certified with certificate number 117. He writes books on national security to offer peers, professionals and students resources to improve their skills and ability to safeguard classified material. His primary goal is to train security professionals and decrease security violations . Jeff is an active member of NCMS (Society of Industrial Security Professional) and currently serves as the vice-chair of one of the largest chapters. Jeff is also a member of ASIS International and serves as the nomination chair for the local chapter.

Published Works

ISP Certification

The Industrial Security Professional Exam Manual



What can be more important than protecting our Nation's secrets? This study system offers easy to understand career advice and delivers timely information to help students, industrial security professionals and Government security specialists better understand the National Industrial Security Program. This book is perfect for Homeland Security and Criminal Justice students, security professionals and should be in every library. Industrial security professionals serving in the government, private or DoD Contractor industry benefit by improving their study of executive orders and the National Industrial Security Operating Manual. Situations and questions throughout the book are designed to help improve security programs designed to protect classified material. In fact, many Facility Security Officers and industrial security professionals face similar situations identified in the book as they implement and direct policies to safeguard our nation's secrets.

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Excerpt From ISP Certification-The Industrial Security Professional Exam Manual

WHAT THE ISP IS NOT?

I had a boss who liked to say that a degree and a quarter will get you a cup of coffee. She was absolutely right. In comparison, the ISP certification is a measurement of your knowledge...period. Many people can study, take a test and earn a certificate. The number of unemployed college graduates demonstrates that credentials alone do not guarantee success at any level. However, those who have applied themselves to good work ethic, moral uprightness, and the discipline of marrying their knowledge with practical application, move on to bigger and better things. In the case of the ISP, the benefits are only manifested with demonstrated ability and technical knowledge.

The ISP certification is not the end, but part of the industrial security professional's journey. It is as vital to career development as is the training offered by Defense Security Services, university, management seminars, and annual inspections.

Importantly, the professional also understands that just because they earn a degree or certification does not mean automatic raises and promotions. The raises and promotions are a result of application of education, work ethic, ability to achieve, certifications and demonstrated ability to perform. It's part of the whole package. For example, one should never say, "I'll take the ISP exam to get that raise or promotion. This certification will prove I am ready". Instead, the professional would say, "Because I am knowledgeable in my field and I have demonstrated my ability, I will take the ISP to further demonstrate my commitment, professionalism, credibility and technical competence". One should not expect to earn great things by passing a test. Be prepared to demonstrate the knowledge.

If you have ambitions for higher positions in security, becoming a chapter office or if you would like to increase your knowledge, take the ISP. Let the study preparation be part of your overall goal. This should be a stepping stone amongst others in a path to your destination.

Goals should be outlined and identified with action steps. For example to become an expert in the field or build credibility as a Facility Security Officer (FSO) or security specialist it may prove beneficial to get an MBA, publish articles, earn the ISP, and speak at events. In the goals outline list the goal on top and the action steps under the goal. If you want to earn the ISP, that would be the goal. Joining study groups, downloading resources, reading the NISPOM and taking on NISPOM based projects would be the steps.

Reviews

I could not have attained a high score on the ISP exam without your study materials. The study materials you provided helped me prepare for this certification. I am very happy to be a part of this elite group of professionals.

Tony Cirafice, ISP Security Specialist

"Right on target! Jeffrey Bennett's exam manual is the perfect supplement to the NISPOM for anyone preparing to take the Industrial Security Professional certification exam. The approach is clear and easy to use. It's definitely worth the price and more."

William H. Henderson, author, The Security Clearance Manual

Written by a security consult of twenty-two years of experience in military intelligence, contracting and security, ISP Certification: The Industrial Security Professional Exam Manual is a instructional resource created to provide career security specialists with what they need to know to protect our nation's secrets. The text offers practical advice for security professionals and a working understanding of the NISPOM and Presidential Executive Orders implementing the National Industrial Security Program, but the heart of ISP Certification is its four practice tests designed to probe the depths of one's knowledge. An absolute "must-have" for anyone in federal positions requiring a thorough knowledge of security procedures, and highly recommended for the libraries of federal agencies.

Midwest Book Review

"You have captivated the reader's interest!! Throughout the reading, you continue to address educational encouragement, experience and networking. All of which are mandatory in taking the ISP exam. The emphasis on mentoring just goes to show you how important it is to have support of your peers. Many who may be apprehensive about taking the exam, probably feel like they are all alone and no one is there to lean on. Jeff, KUDOS, to you!!!! This is awesome!! This book is an amazing tool to help guide and support those interested in rising to the next level. This book supports the certification's demonstration of willingness for self-improvement and dedication to the profession. Thank you for assisting me in reaching my full potential and there is no doubt in my mind as to where I am headed."

Deb Jaramillo, ASIS North AL Chapter Secretary

I have been in this industry almost 25 years; I know where to look for answers, and I have my contacts. But one day it occurred to me just how much has changed during my career - enter the Internet, enter computer based training, enter instant security clearances (Interims), enter the JPAS/e-QIP interface, enter diminished contact with my cleared employees and visitors. Admitting that the contact with my cleared employees is not as intimate as it used to have to be, somehow I felt that I was losing touch with my own skill set because of it. Jeffrey Bennett's book is very insightful. He works with, supports, and motivates this industry. Buy ISP Certification - The Industrial Security Professional Exam Manual, and spend 30 minutes with it each day. The best security education dollar you can spend, and not even leave home.

Lisa Doman, Security Consultant, AZ

Questions

Is everyone guaranteed a security clearance?

No, having a security clearance is not one of our inalienable rights. A security clearance is a determination of trustworthiness based upon an extensive background check conducted by some very professional and persistent investigators. The background checks help answer a person's ability to protect classified information based on the following criteria:

Allegiance to the United States

Foreign influence

Foreign preference

Sexual behavior

Personal conduct

Financial considerations

Alcohol consumption

Drug involvement

Psychological conditions

Criminal conduct

Handling protected information

Outside activities

Use of Information Technology Systems

Is it true that the Government can deny a security clearance for something as simple as filing bankruptcy?

Yes, a security clearance can be denied for many reasons uncovered during the investigation reflecting the 13 criteria mentioned above. Remember, a clearance determination is based on whether or not you are trustworthy and stable. Any events or actions on your part that may subject you to release classified material to unauthorized personnel or prevent you from protecting it properly will make you subject to a decision to deny your clearance request.

Why should I earn a certification?

How badly would you like to stagnate in your career? Try using your favorite search engine to find a job in industrial security. You'll find that employers are now looking for prospects with education and certification.

What certifications are available?

NCMS (Society of Industrial Security Professionals) offers the Industrial Security Professional (ISP) Certification to those who work with and protect classified material. Job descriptions include:

Facility Security Officer

Security Specialist

Document Custodian

Questions (Continued)

Suppose I don't want a certification. Why should I buy your book?

ISP Certification-The Industrial Security Professional Exam Manual provides a career map for security professionals. The first few chapters are dedicated to education, networking, certification, and community involvement. Since security involves relationship building, this is what a security manager needs to know to establish themselves as an expert and therefore a credible source and influence. The final chapters are full of questions exercising an industrial security professional's professional competence as compared to federal guidelines. This is also the perfect book for libraries or universities offering studies in Homeland Security and Criminal Justice.

Why are so many people being arrested for stealing "secrets"?

In recent news, contractors and government employees have been arrested for taking classified material from the workplace, releasing it to unauthorized persons, and conducting export violations. In most cases, the employees did not have ill intent, but lacked training. More seasoned veterans of classified work have become "immune" to security procedures. A few have conducted espionage. It is important that security managers review security violations and look for patterns and include the information as part of the security awareness programs. Such information is an integral part of developing a good security system designed to protect employee, corporate and national security.

My friend has a SECRET clearance just like me. However, she won't talk with me about her SECRET stuff. What's up with that?

You may recall in your security awareness training that classified conversations are conducted in approved areas. Dinner dates, car pools, movie theaters, etc are not approved areas. Also, just because you have a security clearance doesn't automatically make you able to access classified material. You also have to have a valid need to know.

For an interview, contact Jeff at jeff.bennett@redbikepublishing.com or call: 256.656.4756

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